

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12100233
Product	Political	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	WCAU	Order #	341666
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/13/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	LUR										
					10/15/12 to 10/21/12	4x	- TWTF- -				
	WCAU			Tu	10/16/12	:30	5:51 AM	RMT102H	\$200.00		1
	WCAU			W	10/17/12	:30	5:29 AM	RMT102H	\$200.00		2
	WCAU			Th	10/18/12	:30	5:12 AM	RMT102H	\$200.00		3
	WCAU			F	10/19/12	:30	5:44 AM	RMT102H	\$200.00		4
					10/22/12 to 10/28/12	1x	M- - - - -				
	WCAU			M	10/22/12	:30	5:45 AM	RMT102H	\$200.00		9
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/15/12 to 10/21/12	4x	- TWTF- -				
	WCAU			Tu	10/16/12	:30	6:44 AM	RMT102H	\$550.00		3
	WCAU			W	10/17/12	:30	6:13 AM	RMT102H	\$550.00		2
	WCAU			Th	10/18/12	:30	6:23 AM	RMT102H	\$550.00		1
	WCAU			F	10/19/12	:30	6:22 AM	RMT102H	\$550.00		4
3	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/22/12 to 10/28/12	1x	M- - - - -				
	WCAU			M	10/22/12	:30	5:58 AM	RMT102H	\$600.00		1
4	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/15/12 to 10/21/12	5x	- TWTF- -				
	WCAU			Tu	10/16/12	:30	8:59 AM	RMT102H	\$950.00		1

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
	WCAU			W	10/17/12	:30	8:29 AM	RMT102H	\$950.00		2
	WCAU			W	10/17/12	:30	8:49 AM	RMT102H	\$950.00		5
	WCAU			Th	10/18/12	:30	8:34 AM	RMT102H	\$950.00		3
	WCAU			F	10/19/12	:30	7:23 AM	RMT102H	\$950.00		4
5	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/22/12 to 10/28/12	2x	M-----				
	WCAU			M	10/22/12	:30	7:22 AM	RMT102H	\$1,500.00		1
	WCAU			M	10/22/12	:30	8:37 AM	RMT102H	\$1,500.00		2
6	WCAU	7A-9A SATURDAY	7A-9A SA								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	WCAU			Sa	10/20/12	:30	6:59 AM	RMT102H	\$650.00		2
7	WCAU	6A-7A SATURDAY	6A-7A SA								
	LUR										
					10/15/12 to 10/21/12	1x	-----S-				
	WCAU			Sa	10/20/12	:30	6:17 AM	RMT102H	\$200.00		2
8	WCAU	8-10A SUNDAY	758A-956A SUNDAY								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	WCAU			Su	10/21/12	:30	9:38 AM	RMT102H	\$500.00		2
9	WCAU	9A-10A SATURDAY	9A-10A SA								

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Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	LUR				10/15/12 to 10/21/12	1x	-----S-				
	WCAU			Sa	10/20/12	:30	9:27 AM	RMT102H	\$525.00		2
10	WCAU	6A-8A SUNDAY	6A-8A SU								
	LUR				10/15/12 to 10/21/12	2x	-----S				
	WCAU			Su	10/21/12	:30	6:10 AM	RMT102H	\$150.00		4
	WCAU			Su	10/21/12	:30	7:45 AM	RMT102H	\$150.00		3
11	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	LUR				10/15/12 to 10/21/12	4x	-TWTF--				
	WCAU			Tu	10/16/12	:30	4:38 PM	RMT102H	\$400.00		1
	WCAU			W	10/17/12	:30	4:29 PM	RMT102H	\$400.00		3
	WCAU			Th	10/18/12	:30	4:45 PM	RMT102H	\$400.00		4
	WCAU			F	10/19/12	:30	4:26 PM	RMT102H	\$400.00		2
12	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	CDR				10/22/12 to 10/28/12	1x	M-----				
	WCAU			M	10/22/12	:30	4:26 PM	RMT102H	\$650.00		1
13	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	LUR				10/15/12 to 10/21/12	4x	-TWTF--				
	WCAU			Tu	10/16/12	:30	5:40 PM	RMT102H	\$475.00		1
	WCAU			W	10/17/12	:30	5:29 PM	RMT102H	\$475.00		4

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13	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	LUR										
	WCAU			Th	10/18/12	:30	5:12 PM	RMT102H	\$475.00		2
	WCAU			F	10/19/12	:30	4:58 PM	RMT102H	\$475.00		3
14	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	WCAU			M	10/22/12	:30	4:58 PM	RMT102H	\$850.00		1
15	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/15/12 to 10/21/12	4x	-TWTF--				
	WCAU			Tu	10/16/12	:30	5:58 PM	RMT102H	\$950.00		1
	WCAU			W	10/17/12	:30	5:58 PM	RMT102H	\$950.00		3
	WCAU			Th	10/18/12	:30	5:57 PM	RMT102H	\$950.00		4
	WCAU			F	10/19/12	:30	6:23 PM	RMT102H	\$950.00		2
16	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	1x	M-----				
	WCAU			M	10/22/12	:30	6:23 PM	RMT102H	\$1,150.00		1
17	WCAU	10A-1030A SUN CHRIS MTTHW	10A-1030A SU								
	LUR										
					10/15/12 to 10/21/12	1x	-----S				
	WCAU			Su	10/21/12	:30	9:58 AM	RMT102H	\$700.00		2
18	WCAU	6P-630P NEWS SAT	6P-630P								

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CDR											
				10/15/12 to 10/21/12		1x	-----S-				
WCAU				Sa	10/20/12	:00			\$950.00	See MG 18.3	2
PREEMPT-PROGRAM CHANGE											
19	WCAU	6P-630P SU NEWS AT 6P	6P-630P SU	Su	10/21/12	:30	6:14 PM	RMT102H	\$950.00	MG for 18.2 10/20	3
	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
LUR											
				10/15/12 to 10/21/12		4x	-TWTF--				
WCAU				Tu	10/16/12	:30	3:47 PM	RMT102H	\$350.00		1
WCAU				W	10/17/12	:30	3:37 PM	RMT102H	\$350.00		3
WCAU				Th	10/18/12	:30	3:47 PM	RMT102H	\$350.00		4
WCAU				F	10/19/12	:30	3:37 PM	RMT102H	\$350.00		2
20	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
LUR											
				10/22/12 to 10/28/12		1x	M-----				
21	WCAU	11-1135P M-F LATE NEWS	11P-1135P	M	10/22/12	:30	3:36 PM	RMT102H	\$450.00		1
CDR											
				10/15/12 to 10/21/12		3x	-TWTF--				
WCAU				Tu	10/16/12	:30	11:33 PM	RMT102H	\$2,400.00		3
WCAU				W	10/17/12	:30	11:29 PM	RMT102H	\$2,400.00		2
WCAU				Th	10/18/12	:30	11:30 PM	RMT102H	\$2,400.00		1
22	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
CDR											

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22	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	CDR										
					to 10/21/12	1x					
	WCAU			F	10/19/12	:30	12:21 AM	RMT102H	\$700.00		1
23	WCAU	1130A-12P SUN @ ISSUE	1130A-12P								
	LUR										
					10/15/12 to 10/21/12	1x	-----S				
	WCAU			Su	10/21/12	:30	11:46 AM	RMT102H	\$100.00		2
24	WCAU	930-10A LX GEO TO RESCUE	930A-10A								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	WCAU			Sa	10/20/12	:00			\$225.00	See MG 24.3	2
				PREEMPT							
	WCAU	10-1030A GEO TO RESCUE	10A-1030A	Sa	10/20/12	:30	10:18 AM	RMT102H	\$225.00	MG for 24.2 10/20	3
25	WCAU	9-11P PRESIDENT.DEBATE #2	9P-11P								
	LUR										
					10/15/12 to 10/21/12	1x	-T-----				
	WCAU			Tu	10/16/12	:00			\$2,500.00	See MG 25.2	1
				NA-NOT AVAILABLE							
	WCAU	1030-1130A SU MEET PRESS	1030A-1130A SU	Su	10/21/12	:30	10:30 AM	RMT102H	\$2,500.00	MG for 25.1 10/16	2
26	WCAU	10-11P WED CHICAGO FIRE	10P-11P								
	LUR										
					10/15/12 to 10/21/12	1x	--W----				

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FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

MESSAGE AND MEDIA
Attention: Accounts Payable
100 ALBANY STREET
NEW BRUNSWICK, NJ 08901

INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12100233
Product	Political	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/22/12
Station	WCAU	Order #	341666
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/13/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WCAU	10-11P WED CHICAGO FIRE	10P-11P								
	LUR										
	WCAU			W	10/17/12	:00			\$3,550.00	See MG 26.2	1
				NA-NOT AVAILABLE							
	WCAU	9-10P LAW & ORDER: SVU	9P-10P	W	10/17/12	:30	9:41 PM	RMT102H	\$3,550.00	MG for 26.1 10/17	2
		<u>Aired Spots</u>		53							

<u>Gross Total</u>	\$41,450.00	
<u>Agency Commission</u>	\$6,217.50	
<u>Net Amount Due</u>	\$35,232.50	<u>Payment Terms 30 Days</u>

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

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FOR LIM INVOICES:

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